

National Apprentice Fund | Communications Toolkit

Sample social media & newsletter language to share with networks & eligible apprentices

OVERVIEW

Thank you for your willingness to share the news about [Jobs for the Future's](#) new [National Apprentice Fund](#), supported by Google.org!

Below, you will find **sample language** to help you share information about the fund with your networks and/or current Registered Apprentices who are eligible to apply.

If you have any questions about the sample language below or if any other materials would be helpful, please do not hesitate to reach out to NationalApprenticeFund@jff.org.

Key Links

- [JFF's National Apprentice Fund website](#), including the application form
- [Direct link to National Apprentice Fund application form](#) where eligible Registered Apprentices can apply
- [Recording from JFF's recent information session](#) on April 30, 2025
- [Referral form](#) that employers, community-based organizations, or other Registered Apprenticeship providers or program partners, can use to directly encourage and refer apprentices to apply

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About Jobs for the Future

Jobs for the Future (JFF) transforms U.S. education and workforce systems to drive economic success for people, businesses, and communities. www.jff.org

Sample Language for Promotion

Social Media

Longer Text for Platforms like LinkedIn & Facebook

Tag JFF in your post(s) at:

- LinkedIn: Jobs for the Future (JFF); <https://www.linkedin.com/company/jobs-for-the-future/>
- Facebook: @JobsfortheFuture; www.facebook.com/jobsfortheFuture

Jobs for the Future (JFF), with support from Google.org, is leading the National Apprenticeship Fund, an exciting new initiative that will support current Registered Apprentices nationwide in their journeys toward quality jobs.

Research has shown that financial barriers are a primary reason why apprentices do not complete their apprenticeship programs. To address this, the National Apprenticeship Fund provides financial assistance to Registered Apprentices across the U.S. who are apprenticing in new and emerging industries and may face barriers to completing their training.

📌 Applications are open & interest is high! Learn more about the fund & apply today:

<https://www.jff.org/new-opportunity-financial-assistance-for-apprentices/>

💡 Missed JFF's recent information session on April 30, National Apprenticeship Day? Check out the recording: <https://www.youtube.com/live/vRQmLgpt-w8>

#Apprenticeship #RegisteredApprenticeship #Innovation #Workforce

Download the Social Graphics

Shorter Text for Platforms like Instagram

📢 Our friends / partner at @jobsforthefuture has/have announced the National Apprenticeship Fund, an exciting new initiative that will support current apprentices nationwide in their journeys toward quality jobs.

With support from Google.org, the National Apprenticeship Fund will provide one-time financial assistance to Registered Apprentices across the U.S. who are apprenticing in new and emerging industries and may face barriers to completing their training. Visit www.jff.org/NAF to learn more about the initiative & watch the recording from their recent info session!

(Note: You're also welcome to add a link in bio, if you're interested in doing so.)

[Download the Social Graphics](#)

Shorter Version for X/Twitter and/or Threads

@JFFtweets, with support from @Googleorg, is leading the National Apprenticeship Fund, an exciting new initiative to provide financial assistance to current #apprentices in their journeys toward quality jobs. Learn more & watch their latest info session: <http://www.jff.org/NAF>

[Download the Social Graphics](#)

Newsletters

Sample Newsletter Language

Note: Partners can feel free to tailor the below based on your audience & the barriers you may have seen apprentices face in programs, if applicable.

Our friends / partner at [Jobs for the Future](#) (JFF), a national nonprofit transforming the U.S. workforce and education systems to drive economic success, has/have announced the [National Apprentice Fund](#), an exciting new initiative that will support current Registered Apprentices nationwide in their journeys toward quality jobs.

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- Applications are open and the interest is high! Learn more about the fund & apply today: www.jff.org/NAF
- Missed JFF's recent information session on April 30? View the recording here: <https://www.youtube.com/live/vRQmLgpt-w8>

If you have any questions about the fund, check out the [FAQ section on the National Apprentice Fund website](#) or contact NationalApprenticeFund@jff.org.

[Download the Accompanying Graphic](#)

Email

Sample Email Language

Hello,

You may have seen that [Jobs for the Future](#) (JFF), a national nonprofit transforming the U.S. workforce and education systems to drive economic success, recently announced the [National Apprenticeship Fund](#), an exciting new initiative that will support current Registered Apprentices nationwide in their journeys toward quality jobs.

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- Applications are open and the interest is high! Learn more about the fund (including eligibility) & apply today: www.jff.org/NAF
- Missed JFF's recent information session on April 30? View the recording here: <https://www.youtube.com/live/vRQmLgpt-w8>

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