Mapping Coordinated and Collaborative Efforts to Impact Community Outcomes

A Supplementary Resource in the Fiscal Mapping Toolkit

JOBS FOR THE FUTURE

OVERVIEW

The key to a successful fiscal mapping effort in many communities is an understanding of how local organizations and entities have already combined their efforts into what are often a large number of place-based partnerships, networks and initiatives (otherwise known as "moving trains.") An understanding of these collaborative efforts can help communities leverage resources to better align and expand the supports that impact community outcomes.

With knowledge of these collectives, community leaders can then use an initial inventory of the services they fund, from a fiscal map, to shed light on the critical gaps that require additional resources and capacity to fulfill.

Therefore, Jobs for the Future, in conjunction with Collaborative Communications and the Forum for Youth Investment, has developed a tool to collect basic information on the issues and interests of key partner organizations. For organizations that are leads of moving trains and related coalitions, we offer a second, appendix tool to document how their efforts support overarching, community-wide goals.

About Mapping Moving Trains

Leadership and support for community change can come in many forms. **"Moving trains" are leadership groups such as networks, coalitions, taskforces or initiatives with the capacity, resources and motivation to create change.** The Forum for Youth Investment has developed a survey and analysis tool – Mapping Moving Trains – that helps leaders develop a scan of the collaborative landscape. This tool has been field tested in dozens of communities across the United States over the last decade and the Forum has helped leaders in those communities create—and use— actionable data to better align efforts and resources towards common agendas. Leaders of Promise Zones and other place-based initiatives can use the adapted version below to help identify and learn more about existing moving trains in their area that already focus on issues relevant to their goals.

Directions

Share this tool as a starting point in your fiscal mapping process across your partner network to build an initial universe of organizations in your community. All organizations should complete the Identifying Collaborative Efforts tool. If the organization is able to identify the corresponding funding streams for each service area, encourage them to do so to support future fiscal mapping efforts.

If an organization is at the helm of a "moving train," defined above, please complete the Appendix tool, an adaptation of The Forum for Youth Investment's road-tested Mapping Moving Trains tool.

Be sure to emphasize to respondents that it takes just 15-20 minutes to promote a more widespread understanding of community-wide needs (and the funding opportunities that can meet those needs).

If respondents identify that they are a member of a moving train, they do not have a survey response from, send this survey onto the identified contact.

Further Opportunities

The data collected in the following tools will help inform the action steps that you need to take to convene partners and coordinate efforts to bridge critical service gaps. By aligning the work of organizations and moving trains in the community, local leaders can reconcile duplicative or redundant services, connect relevant organizations to pursue prospective funding opportunities, and strengthen capacity to improve existing services and supports.

Who Should You Contact to Learn More?

For more information about Mapping Moving Trains, or for coaching and technical assistance around using, interpreting, and applying the tool, contact the Forum for Youth Investment at info@forumfyi.org.

For more information on the fiscal mapping toolkit and work with members of the fiscal mapping community of practice, please contact Adam Rabinowitz from Collaborative Communications at Rabinowitz@collaborativecommunications.com

Identifying Collaborative Efforts Tool

Each organization that completes the survey should identify the following information:

1. Organizational Information

_____

Organization Name

_____

Name of person completing this survey

_____

Email of person completing this survey

_____

Areas served (neighborhoods, regions, etc.)

_____

Schools served (school districts, school names, etc.)

2. Select all applicable goals and sub-goals that your organization is directly supporting in your neighborhood, zone, or community, or region.

If there are relevant funding streams in these service areas, list them and the corresponding funding amount.

☐ **Increase economic activity**

SUB-GOALS

☐ Job training
☐ Decrease unemployment
☐ GED programs
☐ ESL programs
☐ Other

RELEVANT FUNDING STREAMS

_____

Funding Stream #1

_____

Funding Stream # 2

_____

Funding Stream # 3

☐ **Improve education opportunities from cradle to career**

SUB-GOALS

☐ Early education
☐ K-8
☐ 9-12
☐ Skills / trade-based post-secondary training
☐ Community College
☐ 4 yr. institutions
☐ Other

RELEVANT FUNDING STREAMS

Funding Stream #1

Funding Stream # 2

Funding Stream # 3

☐ **Reduce violent crime**

SUB-GOALS

☐ Youth diversion programs
☐ Adult re-entry programs
☐ Services and supports for children of incarcerated parents
☐ Other

RELEVANT FUNDING STREAMS

Funding Stream #1

Funding Stream # 2

Funding Stream # 3

☐ **Enhance public health**

SUB-GOALS

☐ Maternal and child health
☐ Youth pregnancy prevention
☐ Mental health services
☐ Health clinics
☐ Dental services
☐ Other

RELEVANT FUNDING STREAMS

Funding Stream #1

Funding Stream # 2

Funding Stream # 3

☐ **Urban development and revitalization**

SUB-GOALS

☐ Parks and public spaces
☐ Housing
☐ Other

RELEVANT FUNDING STREAMS

Funding Stream #1

Funding Stream # 2

Funding Stream # 3

☐ **Leverage private investment to support community needs**

SUB-GOALS

☐ Build public-private partnerships
☐ Build funder's / funding coalitions
☐ Increase coordination among public and private agencies and organizations
☐ Other

RELEVANT FUNDING STREAMS

Funding Stream #1

Funding Stream # 2

Funding Stream # 3

3. Who are your primary partners?
For each partner, select the corresponding option to indicate how you work with that entity:

Name of Partner

☐ Provide programs/serve clients/refer clients
☐ Fund initiatives
☐ Share space and/or transportation
☐ Share infrastructure and/or back office services
☐ Collaborate on staff training or professional development
☐ Share or provide research/evaluation services

Name of Partner

☐ Provide programs/serve clients/refer clients
☐ Fund initiatives
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☐ Collaborate on staff training or professional development
☐ Share or provide research/evaluation services

4. Is your organization a member (but not the lead) of any "moving trains"?

Enter the name and contact information of the lead organizer here:

_____

Name

_____

Email Address

Are You a Leader of a Moving Train?

If you are at the helm of a moving train in your community, please proceed to complete our Appendix tool, "Mapping Your Moving Trains," which has been adapted from the Forum for Youth Investment's toolkit and used by several of the communities for our fiscal mapping community of practice.

By learning of the purpose, priority areas, and nature of a Moving Train, community leaders can understand how these collaborative efforts support one another— and leverage their respective capacities to achieve systemic change.

If your organization is a lead organization or backbone of a coordinated initiative (or "Moving Train" as defined at the beginning of this resource), please answer the following questions:

1. How do you describe the issue and approach of this Moving Train? (open ended)

2. Which of these best describes the structure of the Moving Train? (pick one)

☐ **Coalition:** a diverse group of organizations and individuals who have come together to address an issue through data, outreach, and advocacy

☐ **Provider Network:** direct service providers who have come together to address issues related to professional development, service coordination, quality, reach or funding

☐ **Task Force:** a group of individuals selected, often for a specified term, to research an issue and develop recommendations

☐ **Initiative:** an implementation effort that requires the commitment of multiple organizations and actors towards a common goals or issue

☐ **Partnership:** a group of organizations that have agreed to jointly tackle an issue, often with formalized goals, MOUs, staffing and working groups

☐ **Coordinating body:** a group comprised primarily of public agency leaders charged with coordinating recommendations, services, funding or policies

☐ **Intermediary:** an organization that frequently provides training, staffing and administrative support for partnerships, coalitions, networks, and individual leaders

3. At what level(s) is this Moving Train working to improving outcomes for children, youth, and their families?
(select all that apply)

☐ Improve Individual and family access

☐ Improve Community/Neighborhood conditions

☐ Improve Systems

☐ Other

4. Select all applicable goals & sub-goals that your Moving Train is working to address. Then, prioritize each goal you are working towards in rank order.

☐ **GOAL: Increase economic activity**
- ☐ Job training
- ☐ Decrease unemployment
- ☐ GED programs
- ☐ ESL programs
- ☐ Other

☐ **GOAL: Improve education opportunities from cradle to career**
- ☐ Early education
- ☐ K-8
- ☐ 9-12
- ☐ Skills / trade-based post-secondary training
- ☐ Community College
- ☐ 4 yr. institutions
- ☐ Other

☐ **GOAL: Reduce violent crime**
- ☐ Youth diversion programs
- ☐ Adult re-entry programs
- ☐ Services and supports for children of incarcerated parents
- ☐ Other

☐ **GOAL: Enhance public health**
- ☐ Maternal and child health
- ☐ Youth pregnancy prevention
- ☐ Mental health services
- ☐ Health clinics
- ☐ Dental services
- ☐ Other

☐ **GOAL: Urban development and revitalization**
- ☐ Parks and public spaces
- ☐ Housing
- ☐ Other

☐ **GOAL: Leverage private investment to support community needs**
- ☐ Build public-private partnerships
- ☐ Build funder's / funding coalitions
- ☐ Increase coordination among public and private agencies and organizations
- ☐ Other

☐ **Other**

5. Please describe the type of geographic area targeted by this Moving Train:
(please check one, then specify name in text box)

- ☐ Neighborhood
- ☐ City
- ☐ County
- ☐ School district
- ☐ Region
- ☐ State

Name

6. Which of the following role-defined groups are actively engaged with this Moving Train?

(select all that apply)

☐ Practitioners

☐ Researchers

☐ Policy Makers

☐ Media/Communications

☐ Advocates/Organizers

☐ Business Leaders

☐ Philanthropists/Funders

☐ Youth

☐ Families & Communities

☐ Child Care

☐ Other

7. Which of the following systems and services are actively engaged with this Moving Train?

(select all that apply)

☐ Early Care & Development

☐ After-School & Youth-Serving Organizations

☐ K-12 Education

☐ Higher Education

☐ Employment

☐ Health Care

☐ Prevention Programs

☐ Civil Rights

☐ Community Service

☐ Faith-Based Communities

☐ Libraries and Museums

☐ Parks & Recreation

☐ Social Services & Child Welfare

☐ Public Safety & Justice

☐ Other

8. How does your effort prioritize these broad change strategies?

(code 1 through 5 with 1 highest priority)

☐ Improving systems

☐ Aligning policies and resources

☐ Increasing awareness and demand for change

☐ Engaging youth and families

☐ Using data

9. How does this Moving Train work to improve systems & conditions?

(select all that apply)

☐ Program/Services Coordination

☐ Increase access/change incentives

☐ Workforce Strengthening

☐ Capacity Building & Technical Assistance

☐ Improving Quality

☐ Performance Measurement & Evaluation

☐ None: Our effort does not focus on improving systems (exclusive)

☐ Other

10. How does this Moving Train work to align policies & resources?

(select all that apply)

☐ Conducting Needs/Assets Inventories

☐ Coordinating Policies & Practices

☐ Establishing Funding Priorities

☐ Exploring Funding Alternatives

☐ Assessing, Changing, and/or Creating Policies

☐ None: Our effort does not focus on aligning policies and resources (exclusive)

☐ Other

11. How does this Moving Train work to increase awareness and demand for change?

(select all that apply)

☐ Constituency Building

☐ Public Awareness/Education

☐ Opinion Polling

☐ Public Outreach

☐ Advocating & Organizing

☐ None: Our effort does not focus on increasing demand (exclusive)

☐ Other

12. How does this Moving Train work to engage youth and families in its work by encouraging:

(select all that apply)

☐ Family & Youth Involvement

☐ Skill/Leadership Development

☐ Volunteer Service

☐ Governance, Organizing, and/or Advocacy

☐ Philanthropy

☐ Entrepreneurship

☐ None: Our effort does not focus on engaging youth & families (exclusive)

☐ Other

13. How does this Moving Train use data in its work?

(select all that apply)

☐ Collecting data

☐ Sharing data

☐ Using data to guide action/strategy

☐ Using data to improve quality

☐ Using data to evaluate impact of efforts

☐ None: Our effort does not focus on including data (exclusive)

☐ Other