



## JOURNALISTS' GUIDE TO JFF

Sources for Stories on Education Reform and Workforce Development



**JOBS FOR THE FUTURE**

[WWW.JFF.ORG](http://WWW.JFF.ORG)



For interviews and background information, contact:  
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Dear Journalist,

In the 1980s, the United States was #1 in terms of the percentage of adults with a postsecondary credential. Today, we are #10.

JFF works to reverse that trend. We create programs and policies for educating high school and college students, and for advancing low-wage workers so they can support their families.

We invite you to tell these success stories!

This **JOURNALISTS' GUIDE** lists education and workforce topics on which JFF experts can be your sources. We can explain the benefits of new programs educating youth and adults in your area.

Our programs reach over 200 communities across 41 states, giving more Americans the chance to get a college education and succeed in a high-wage career.

We look forward to sharing our work with you.

With regards,

Marlene B. Seltzer  
President & CEO






**JFF staff members are nationally recognized and widely used sources on education reform and workforce development topics.**

## **EDUCATION**

- The high school dropout crisis
- The changing role of community colleges
- Racial and economic achievement gaps
- Improving college access for low-income youth
- High school and college access and success
- Alternative education
- Reaching underrepresented youth
- Innovations in school design
- Career and technical education
- Dual enrollment programs
- Federal and state education policy

## **WORKFORCE**

- Education for working adults
  - Economic competitiveness
  - Workforce strategies that benefit workers and employers
  - Career advancement for low-income adults
  - Reducing poverty
  - Workforce partnerships
  - Federal and state workforce policy
- 



## SUCCESS STORIES

“

I never thought about going to college until I was accepted to this school. I never thought it was remotely possible or that I was smart enough. Once I got the hang of actually having to commit to doing the work and having homework every night, I was fine. I was one of the first students to go out into a college class. Since then, I have taken more and more classes, and I love it.

”

- Lauren Merrell, Senior at Toledo Early College High School  
Toledo, OH

“

I am a single mother of five, and have always wanted to pursue a career in nursing. Missing time from work means less money on my check. But Jobs to Careers provided pay for education time which was very valuable. I'm excited for my future in the health care field. I'm happy, too, that I could show my children the importance of an education.

”

- Christy Bratcher, age 37, Jobs to Careers participant  
Owensboro, KY





## NATIONAL INITIATIVES

JFF's initiatives serve in-school students, out-of-school youth, and working adults who need multiple pathways to advance their learning and careers.



### ACHIEVING THE DREAM

Helping community college students earn the credentials that lead to better jobs—and using data to track and ensure student success



### BREAKING THROUGH

Enabling adults with little education to get into and through college technical programs



### CONNECTED BY 25

Ensuring that dropouts and other struggling youth not only earn their high school degrees but advance to higher education and careers



### EARLY COLLEGE HIGH SCHOOL INITIATIVE

Creating schools that help underrepresented youth earn a high school diploma and one to two years of college credit—tuition free



### JOBS TO CAREERS

Advancing the skills and careers of frontline health care workers through work-based learning



### MAKING OPPORTUNITY AFFORDABLE

Helping states and their colleges produce more graduates for the dollars invested by students and taxpayers



### NATIONAL FUND FOR WORKFORCE SOLUTIONS

Forging regional partnerships that benefit employers, their employees, and their communities

## **MAJOR NATIONAL FUNDING FOR JFF IS PROVIDED BY**

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The Prudential Foundation  
The Robert Wood Johnson Foundation  
U.S. Department of Labor  
W.K. Kellogg Foundation  
The Wal-Mart Foundation



## **JOBS FOR THE FUTURE**

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