

# UpSkillAmerica

## Who We Are

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An employer-led movement to expand opportunity for America's 24 million frontline workers and to help our economy and communities thrive by promoting training and advancement practices to help workers progress in their careers and move into better-paying jobs.

## Three Part Mission

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### RECOGNIZE

leading employers that provide expanded career opportunities for their workers.

### PROMOTE

the widespread adoption of business policies and practices that increase economic opportunity.

### CULTIVATE

public-private education and workforce development efforts that support and advance these initiatives.

## Statement of Principles

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UpSkill America and its partners believe:

- Investing in the skills of workers is good for businesses, employees, communities and the nation.
- Education, training and development is critical in order for workers to advance in their careers and earn better wages.
- Upskilling is most effective when employers, workers and education/training providers are all fully committed in partnership to the success of the endeavor.

# Leadership Council

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## Join the Movement

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Join the UpSkill America movement today to:

- Receive information on upskilling policies and practices that get results.
- Get access to the latest upskilling studies and information.
- Learn which employers invest in their frontline workers and the strategies they use.
- Learn about partners organizations and companies that can help you achieve your upskilling goals.

Scan this code and sign up today. There is no cost.



[www.upskillamerica.org](http://www.upskillamerica.org)

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