



**A CONVENING OF LEADERS IN PRACTICE AND POLICY
HOSTED BY JOBS FOR THE FUTURE • MARCH 1-2, 2010, WASHINGTON, DC**

AGENDA

GOAL: Health reform has engaged the nation in intense debate about increasing coverage, lowering costs, and improving quality. This convening will address a central challenge to the potential of the nation's health care system to deliver affordable, accessible care: The need for a skilled health care workforce, particularly on the front lines of care—among the men and women who earn low wages and have limited opportunities for advancement, yet who provide a great deal of the nation's direct patient care and public health services.

MONDAY, MARCH 1

Registration

1:00-2:00 pm

Grand Ballroom A/B

Investing in the Frontline

2:00-3:45 pm

Grand Ballroom A/B

The opening plenary will offer three key perspectives on the importance of investing in frontline health care workers: employers, workers, and national policy.

>> A Conversation About Investments

Marlene Seltzer, President and CEO, Jobs for the Future

>> Business Imperative

Thomas P. Glynn, Chair, Jobs for the Future Board of Directors; Chief Operating Officer, Partners HealthCare System

>> Workforce Opportunity

Deborah King, Executive Director, 1199 Employment Training and Job Security Program

>> National Implications

John Colbert, Senior Counsel, Policy Group, Jobs for the Future

Lee Foley, Managing Partner, Capitol Hill Partners

Break

3:45-4:00 pm

Grand Ballroom Foyer

On the Ground: Highlighting Practice

4:00-5:15 pm

In these breakout sessions, participants will hear from and share their experiences with practitioners who are implementing innovative career advancement strategies for the frontline workforce in health care. After these sessions, participants will report out on innovative practices they heard and the potential policy implications of scaling up these strategies.

» A. Educational Settings that Support Workers

Monet 1

Community colleges are premier institutions for the education and training of frontline health care workers. College leaders will discuss why and how the cultures and practices are changing to help workers advance. They also will explore strategies for scaling up innovation through changes to institutional practices and state policies.

Facilitator: Richard Kazis, Senior Vice President, Jobs for the Future

Frederick J. Rocco, Dean of Behavioral and Social Sciences, Bristol Community College

Robert G. Templin, Jr., President, Northern Virginia Community College

» B. Work Environments that Support Learning

Monet 2

Among America's top priorities is ensuring that we have enough trained workers to fill increasing needs in the health care system. The technical and clinical skills required for these jobs are rising exponentially. This session will present the vision and strategic plans emerging in several communities for addressing the development of the health care workforce.

Facilitator: Cindy Fiorella, Vice President of Workforce and Economic Development, Owensboro Community & Technical College

Nick Brake, CEO and President, Greater Owensboro Economic Development Corporation

Geronimo Rodriguez, Jr., Vice President, Diversity and Community Outreach, Seton Family of Hospitals

» C. Regional Partnerships that Support Innovation

Grand Ballroom A/B

Cutting-edge partnerships and alliances are reaching across traditional lines, bringing together labor and employers, philanthropy and government, high schools and colleges. They are identifying opportunities, mobilizing resources, and organizing stakeholders to address skill and labor shortages and improve job quality for the frontline health care workforce.

Facilitator: Bob Giloth, Vice President, Center for Family Economic Success & Community Change, Annie E. Casey Foundation

Diane Factor, Director, Worker Education & Resource Center

Ron Hearn, Executive Director, Baltimore Alliance for Careers in Healthcare

Break Out Session Report Outs

Grand Ballroom A/B

5:15-5:45 pm

Facilitator: Gloria Mwase, Program Director, Jobs for the Future

Reception on The Hill

Capitol Visitors Center, Room CVC-268

6:30 pm

Scott Cheney, Majority Staff Director for the Senate HELP Subcommittee on Employment and Workforce Safety

Breakfast

7:45-8:30am

Solarium

Welcome and Review of Previous Day

8:30-9:00 am

Grand Ballroom A/B

Maria Flynn, Vice President, Building Economic Opportunity, Jobs for the Future
Congresswoman Doris Matsui (D-CA)

Surfacing Frontline Solutions

9:00-10:15 am

Grand Ballroom A/B

This facilitated discussion among diverse leaders will address critical issues about the frontline health care workforce. They will highlight solutions to the challenges facing workers, employers, and educational institutions in filling labor market needs and facilitating career advancement for frontline health care workers.

Facilitator: Barbara Dyer, President, The Hitachi Foundation

Julian L. Alssid, Executive Director, Workforce Strategy Center

Rob Chamberlin, Director of Marketing, Home Care of Rochester

Steven Dawson, President, PHI

Henry Nicholas, President, National Union of Hospital and Health Care Employees, AFSCME, AFL-CIO

Scott Sheely, Executive Director, Lancaster County Workforce Investment Board

Break

10:15-10:30 am

Grand Ballroom Foyer

Scale Up and Sustainability: Practice Informing Policy Needs

10:30-12:00 pm

Responding to the practices and policy areas surfaced during the convening, working groups will develop recommendations for health care workforce policy. The goal is to establish a draft statement of principles and recommended next steps.

>> A. Diagnosing Workforce Challenges and Disseminating Solutions

Monet 3

Facilitators: Cheryl Feldman, Director, 1199c Training and Upgrading Fund

Randall Wilson, Senior Project Manager, Jobs for the Future

>> B. Strengthening Investment

Monet 4

Facilitators: Michael Hoge, Senior Science and Policy Advisor, The Annapolis Coalition

Alex Hoffinger, Director of Grants and Development, Jobs for the Future

>> C. Improving Coordination and Removing Barriers

Quorum

Facilitators: Mary Gershwin, President, Business Champions, Inc.

Marc Miller, Editorial Director, Jobs for the Future

Lunch: Voices from the Frontline

Monet 1 and 2

12:00-1:15 pm

Workers who have participated in successful initiatives to advance the men and women on the frontlines of the workforce in health care will offer their perspectives on the key elements in successful programs and why these initiative are crucial to their own lives, their families, and their communities.

Facilitator: La Verne Reid, Associate Dean, College of Behavioral and Social Sciences, North Carolina Central University

Barry Gene Bostock, Counselor/HIV/AIDS Coordinator, SSTAR

Tim Meade, Mental Health Worker, Episcopal Hospital of Temple University

Terrant Morrison Sr., Residential Coordinator, The Bridge, Public Health Management Corporation

Laura Washington, Counselor/Case Manager, Acute Treatment Services Inpatient Unit, STARR

Agency Panel

Grand Ballroom A/B

1:15-2:30 pm

Facilitator: Ray Uhalde, Vice President, Workforce/Education Policy, Jobs for the Future

Brenda Dann-Messier, Assistant Secretary, Vocational and Adult Education, U.S. Department of Education

Jane Oates, Assistant Secretary, Employment and Training Administration, U.S. Department of Labor

Scale Up and Sustainability Session Report Outs

Grand Ballroom A/B

2:45-3:15 pm

Facilitator: Maria Flynn, Vice President, Building Economic Opportunity, Jobs for the Future

Shaping the Opportunity

Grand Ballroom A/B

3:15-3:45 pm

Marlene Seltzer, President and CEO, Jobs for the Future