

# The Fate of the American Dream:

## *Strengthening Our Education and Skills Pipeline*

September 19-20, 2005 • Willard InterContinental Hotel • Washington, DC

### FEATURED SPEAKERS

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*William H. Donaldson, 27th  
Chairman, U.S. Securities and  
Exchange Commission*

William H. Donaldson has spent more than 40 years at the highest levels of business, government, and academia. Until June 30, 2005 he served as the 27th Chairman of the Securities and Exchange Commission, where he was the chief regulator of America's securities markets and chief enforcer of the nation's securities laws. His tenure marked the agency's greatest period of activity since its founding in 1934.

Prior to heading the SEC, Mr. Donaldson was Chairman, President, and Chief Executive Officer of Aetna, Inc., one of the nation's largest providers of health insurance and related benefits, and before that he served as Chairman and Chief Executive of the New York Stock Exchange. Earlier in his career, he was the co-founder and Chief Executive Officer of the investment banking firm of Donaldson, Lufkin & Jenrette and helped found its wholly owned subsidiary the Alliance Capital Management Corporation. He was selected as Business Man of the Year by the Associated Press when DLJ became the first NYSE firm to sell its shares to the public. He left DLJ to accept a Presidential appointment as Undersecretary of State under Secretary Henry Kissinger and subsequently served as Counsel to Vice President Nelson Rockefeller.

Mr. Donaldson has been a director of 14 publicly held corporations and a number of privately held businesses. He has served as Chairman of the Carnegie Endowment for International Peace and on the boards of numerous philanthropic, arts, and educational institutions, among them The Ford Foundation, Yale University, and Lincoln Center for the Performing Arts. Mr. Donaldson graduated from Yale University and received an M.B.A. (with distinction) from Harvard Graduate School of Business Administration. He has received a number of honorary degrees and awards.



*David Gergen, Public Service  
Professor of Leadership,  
Harvard University*

Commentator, editor, teacher, public servant, best-selling author, and adviser to presidents—for 30 years, David Gergen has been an active participant in national life. He served as director of communications for President Reagan and held positions in the administrations of Presidents Nixon and Ford. In 1993, he put his country before politics when he agreed to serve as counselor to President Clinton on both foreign policy and domestic affairs and then as special international adviser to the President and to Secretary of State Warren Christopher.

David Gergen currently serves as editor-at-large at *U.S. News & World Report*. He is a professor of public service and director of the Center for Public Leadership at the John F. Kennedy School of Government. Mr. Gergen also regularly serves as an analyst on various news shows and is a frequent lecturer at venues around the world. He served as a moderator of *World @ Large*, the 13-part PBS discussion series, for the past two seasons. He is the author of *Eyewitness to Power: The Essence of Leadership, Nixon to Clinton* (2000).

Mr. Gergen is active on many non-profit boards and is Chairman of the National Selection Committee for the Ford Foundation's program on Innovations in American Government. He frequently lectures here in the United States and overseas and holds 14 honorary degrees.



*Charles Ogletree, Jesse  
Climenko Professor of Law,  
Harvard Law School*

Charles Ogletree, Harvard Law School Jesse Climenko Professor of Law and Founding and Executive Director of the Charles Hamilton Houston Institute for Race and Justice, is a prominent legal theorist who has made an international reputation by taking a hard look at complex issues of

law and by working to secure the rights guaranteed by the Constitution for everyone equally under the law. Professor Ogletree has examined these issues not only in the classroom, on the Internet and in the pages of prestigious law journals, but also in the everyday world of the public defender in the courtroom and in public television forums where these issues can be dramatically revealed.

Professor Ogletree's most recent book, co-authored with Deborah Rhode, *Brown at 50: The Unfinished Legacy*, commemorates the 50th anniversary of *Brown v. Board of Education* and was published by the American Bar Association in August 2004. His historical memoir, *All Deliberate Speed: Reflections on the First Half-Century of Brown v. Board of Education*, was published by W.W. Norton & Company (2004).

His commentaries on a broad range of timely and important issues have appeared in the editorial pages of *The New York Times*, *Los Angeles Times*, and *The Boston Globe*, among other national newspapers.

In 2003, he was selected by *Savoy Magazine* as one of the *100 Most Influential Blacks in America* and by *Black Enterprise Magazine*, along with Thurgood Marshall, A. Leon Higginbotham, Jr., and Constance Baker Motley, as one of the legal legends among America's top black lawyers. In 2002, he received the National Bar Association's prestigious Equal Justice Award. In 2001, he joined a list of distinguished jurists, including former Supreme Court Justices Thurgood Marshall and William Brennan and civil rights lawyers Elaine Jones and Oliver Hill, when he received the prestigious Charles Hamilton Houston Medallion of Merit from the Washington Bar Association.



*Hilary Pennington, Vice Chair, Co-Founder, and Senior Advisor on Education, Jobs for the Future*

Hilary Pennington is a co-founder of Jobs for the Future, widely recognized as one of the leading research and policy development organizations in the United States regarding issues of education, workforce development, and future work requirements. She also served as its CEO for 21 years. As vice chair of the JFF Board of Directors, Ms. Pennington focuses on JFF's long-term goals and program development. In addition, as senior advisor for JFF's initiatives in education reform, she helps guide work on practices and public policies that promote the advancement to and through college of populations most at risk of being left behind in the new economy.

Since its founding in 1983, Ms. Pennington has overseen JFF's extensive research and policy agenda, as well as its consulting to over 20 states and many communities on the issues of economic change, youth transitions, and workforce development. In 1994, Ms. Pennington and JFF worked with the Secretaries of Labor and Education to design the School To Work Opportunities Act, which provided over \$1 billion to help states and communities build better systems for supporting youth transitions from high school to postsecondary education and rewarding careers. Ms. Pennington was

a member of Clinton's Presidential Transition team in 1992 and co-chaired the Presidential Advisory Committee on Expanding Training Opportunities until 2002. She has advised President Clinton and the first Bush administration on workforce and education policies.

A frequent author, Ms. Pennington's recent writings include *Fast Track to College: Increasing Postsecondary Success for All Students* (prepared for the Center for American Progress and the Institute for America's Future), *Ready for Tomorrow: Helping All Students Achieve Secondary and Postsecondary Success* (with Richard Kazis and Kristin Conklin), and *Bridge to Postsecondary Success* (with Joel Vargas).



*Marlene Seltzer,  
President and CEO,  
Jobs for the Future*

Marlene Seltzer is president and CEO of Jobs for the Future, widely recognized as one of the leading research and policy development organizations in the United States regarding issues of education, workforce development, and future work requirements. She joined JFF in 1995 as executive vice-president and became president in 2001. In October 2004, she was appointed CEO.

As CEO, Ms. Seltzer oversees JFF's extensive research, consulting, and policy agenda. She is responsible for the overall management of JFF's research, model development, policy development, and consulting services for its customers, including organizations, policymakers, and government agencies throughout the country engaged in creating and improving their workforce and education systems. She has provided system design support to a number of workforce development organizations at the local, state, and national levels and abroad.

Ms. Seltzer is also the senior advisor for JFF's body of work that focuses on increasing economic opportunity for low-income workers. These projects include *SkillWorks: Partners for a Productive Workforce* and *Achieving the Dream: Community Colleges Count*. Ms. Seltzer has collaborated on a number of publications on issues related to increasing economic opportunity for low-wage workers.

Prior to joining JFF, Ms. Seltzer held a number of prominent positions in nonprofit management, government, and the field of workforce development. From 1987 to 1989, she was Commissioner of the Massachusetts Department of Employment and Training, after serving as deputy commissioner for four years. In this capacity, she administered the Commonwealth's \$1 billion federal- and state-funded employment and training programs, including ET Choices—a \$40 million comprehensive state welfare-to-work effort.



*Patty Stonesifer, Co-Chair  
and President, Bill &  
Melinda Gates Foundation*

Patty Stonesifer leads the foundation's mission to improve access to advances in global health and learning for all people. She chairs the Executive Committee and serves on the board of The Vaccine Fund, which was launched in 1999 to address the need for vaccines among the world's 71 poorest countries and to provide financing for purchasing new and under-utilized vaccines against diseases, such as Hepatitis B and Yellow Fever. Stonesifer also served as a member of the U.S. delegation to the United Nations General Assembly Special Session on AIDS.

In addition to her responsibilities with the foundation, Stonesifer is an active community volunteer, donating both time and resources to a number of regional nonprofit organizations and serving on the board of regents of the Smithsonian Institution. She also serves on the board of directors of The Seattle Foundation, Amazon.com, and Viacom, Inc.

Prior to being asked by Bill and Melinda Gates to launch the work of the Gates Learning Foundation in 1997, Stonesifer held a senior vice president position at Microsoft.

## **SPEAKERS AND PANELISTS**

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*Barbara J. Beck, Executive Vice President, U.S. & Canadian Operations, Manpower, Inc.*

Barbara J. Beck is Executive Vice President of U.S. and Canadian Operations for Manpower, Inc., a position she has held since January 2002. Beck oversees all aspects of Manpower's \$3 billion North American business unit, which includes over 1,100 field offices that employ over half a million temporary employees each year within both the staffing and professional industry sectors. Major brands within the business unit include Manpower and Manpower Professional.

Prior to joining Manpower in 2002, Beck was an area vice president and general manager of United States-West for Sprint, a \$23 billion global communications company. Her 15-year tenure at Sprint included leadership of technical sales and applications engineering, business development, customer service, operations, technical support, and program management.

*Calvin O. Butts, III, President, SUNY College at Old Westbury; Pastor, Abyssinian Baptist Church*

As President of SUNY College at Old Westbury since September 1999, Dr. Calvin O. Butts, III, has worked to create an atmosphere dedicated to academic excellence and the development of leadership qualities in students. He has reinvented one of the most diverse public college campuses in America and is determined to prepare Old Westbury students to succeed in the global marketplace while fostering in each the leadership qualities that will prove valuable to both themselves and the communities in which they live.

Along with his Presidency at the College at Old Westbury, Dr. Butts is Pastor of Abyssinian Baptist Church in New York City, among the nation's most historic Baptist churches. Abyssinian Baptist Church is committed to actively participating in the ongoing development of its New York City home. Dr. Butts also serves as President of the Council of Churches of the City of New York and Vice-Chair of The Board of Directors of United Way of New York City. He is a member of the leadership boards of the September 11th Fund, The Long Island Association, the Boy Scouts of America-Theodore Roosevelt Council, the American Baptist College, North General Hospital, and the Community Development Corporation of Long Island.

Dr. Butts has received more than 1,000 honors and commendations, including Man of the Year, Morehouse College Alumni Association; The Morehouse College Candle Award; The William M. Moss Distinguished Brotherhood Award; and The Louise Fisher Morris Humanitarian Award. He has been recognized as a Living Treasure by the New York City Chamber of Commerce and Industry.

*Michael J. Bzdak, Director, Corporate Contributions, Johnson & Johnson*

Michael Bzdak manages Johnson & Johnson's philanthropic support of K-12 education, a school-to-career initiative, as well as volunteerism and art/cultural affairs. In addition, he participates in the communications efforts relating to Johnson & Johnson's corporate giving program, including the publication of the Contributions Annual Report. He is also responsible for emerging initiatives in the arts and healing and the environment. Mr. Bzdak has been an employee of Johnson & Johnson since 1990.

Mr. Bzdak serves on the Conference Board's Business/Education Council, the New Jersey Business Coalition for Educational Excellence, New Jersey's Governor's Advisory Council on Volunteerism and Community Service, and the New Jersey AIDS Partnership Advisory Committee. He has served on the board of the Mid Atlantic Arts Foundation as well as the New Jersey Council for the Humanities, where he recently completed a term as chairman of the board of directors.

*Carol D'Amico, Executive Vice President, Ivy Tech State Community College of Indiana*

Dr. D'Amico leads Indiana's largest community college, serving 14,500 students and 800 staff and faculty with multiple facilities. As Executive Vice President, Dr. Carol D'Amico is responsible for the development of Ivy Tech Community College of Indiana's statewide strategy and programming in workforce development. Dr. D'Amico served as the Dean of Workforce, Economic, and Community Development at Ivy Tech Community College of Indiana from 1999 to 2001. She oversaw the college's programs for workforce development, continuing education, marketing, and economic development activities.

A recognized expert on education and workforce development issues, Dr. D'Amico was appointed by President Bush in 2001 as Assistant Secretary for the Office of Vocational and Adult Education and served until 2003. She was the principal spokesperson and leading advisor to the President and Secretary of Education on all matters related to high school reform, community/technical colleges and adult literacy. At Hudson Institute, an internationally acclaimed public policy organization, Dr. D'Amico was both a Senior Fellow in Education and Co-Director of the Center for Workforce Development from 1990 to 1999, where she co-authored *Workforce 20/20*, which describes the challenges and opportunities for American corporations and workers in the early twenty-first century.

D'Amico serves as a Member of the National Advisory Committee on Institutional Quality and Integrity appointed by the U.S. Secretary of Education and a Member of the Board of Directors of the National Board for Education Sciences appointed by President Bush in 2004 and confirmed by the U.S. Senate.

*Daniel A. Domenech, Senior Vice President, National Urban Markets, McGraw-Hill Education*

A native of Cuba who moved to the United States at the age of nine, Dr. Domenech earned a B.A. from Hunter College and a Ph.D. from Hofstra University. He began his teaching career in New York City, before becoming program director for the Nassau Board of Cooperative Educational Services (BOCES). Following this, Dr. Domenech was first named superintendent of schools for Long Island's Deer Park Schools and then became superintendent of schools for the ethnically diverse South Huntington School District, also on Long Island, a position he held for 13 years. Most recently Dr. Domenech was superintendent of Fairfax (VA) County Public Schools, the nation's twelfth largest school system. After 26 years as a superintendent, Dr. Domenech retired from public service and now heads up the Urban Initiative for McGraw-Hill.

He is a past president of the New York State Council of School Superintendents, the Suffolk County Superintendents Association, and the Suffolk County Organization for Promotion of Education. He was the first president and cofounder of the New York State Association for Bilingual Education. Dr. Domenech served on the U.S. Department of Education National Assessment Governing Board, the Advisory Board for the Department of Defense schools, and the Board of Directors of the Association for the Advancement of International Education. He currently serves on the executive committee for the National Urban Alliance.

*Albert D. Fuller, President and Chief Operating Officer, Integrated Packaging Corporation*

Al Fuller is Chief Executive Officer and President of Integrated Packaging Corporation (IPC). IPC is one of the Nations largest Black owned and operated manufacturing companies and has been listed on the prestigious Black Enterprise 100 for the past 8 years in a row.

Since beginning his career in the paper manufacturing industry in 1982, Al's long-term goal was to own a large corporation where he would hire, train and empower historically disadvantaged workers. Mr. Fuller's first acquisition was a manufacturing plant situated in a low income, inner city neighborhood in New Jersey. This plant was scheduled for shut down by the previous owner due to massive losses coupled with their perception that the workforce wasn't talented enough to sustain long term success. Through Mr. Fuller's leadership and direction this plant is now a flagship location for IPC and employs over 100 people, primarily minority, and has been profitable every year since the acquisition. IPC now includes manufacturing plants in urban areas in Detroit, MI, Alexandria,

LA, and a Point of Purchase display business in New York. IPC now employs over 200 people and will have revenues in 2004 that exceed 110 million dollars.

Mr. Fuller is actively involved with community outreach ranging from speaking with young people at high schools and colleges, to instituting an IPC internship program, to being an active member of many community boards and organizations. Al's sense of community and the need to give hope to people in the inner city is enhanced by the fact that he himself grew-up in a single parent household within an inner city environment near St. Louis. The experience of growing up poor solidified Al's belief that entrepreneurship, opportunity enhancement and empowerment are the key factors in rebuilding our inner city communities.

### *Harry Holzer, Professor of Public Policy, Georgetown Public Policy Institute*

Harry J. Holzer is a professor and Associate Dean of Public Policy at Georgetown University and a Visiting Fellow at the Urban Institute in Washington, DC. He is a former Chief Economist for the U.S. Department of Labor and a former Professor of Economics at Michigan State University. He received his A.B. from Harvard in 1978 and his Ph.D. in Economics from Harvard in 1983. He is a Senior Affiliate of the National Poverty Center at the University of Michigan and a Research Affiliate of the Institute for Research on Poverty at the University of Wisconsin-Madison. He is also a member of the editorial board at the *Journal of Policy Analysis and Management*.

Dr. Holzer's research has focused primarily on the labor market problems of low-wage workers and other disadvantaged groups. His books include *The Black Youth Employment Crisis* (coedited with Richard Freeman, 1986); *What Employers Want: Job Prospects for Less-Educated Workers* (1996); *Employers and Welfare Recipients: The Effects of Welfare Reform in the Workplace* (with Michael, 2001); *The Economics of Affirmative Action* (coedited with David Neumark, 2004); and *Moving Up or Moving On: Who Advances in the Low-Wage Labor Market* (with Fredrik Andersson and Julia Lane, 2005).

### *Freeman Hrabowski, III, President, The University of Maryland, Baltimore County (UMBC)*

Freeman A. Hrabowski, III, has served as President of The University of Maryland, Baltimore County since May, 1992. His research and publications focus on science and math education, with special emphasis on minority participation and performance. Dr. Hrabowski serves as a consultant to the National Science Foundation, the National Institutes of Health, and universities and school systems nationally. He also sits on several corporate and civic boards.

Examples of recent awards or honors include election to the American Academy of Arts & Sciences and the American Philosophical Society, receiving the prestigious *McGraw Prize in Education*, receiving the U.S. *Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring*, being named *Marylander of the Year* by the editors of the *Baltimore Sun*, and being listed among *Fast Company* magazine's first "Fast 50 Champions of Innovation" in business and technology. He also holds a number of honorary degrees. He has co-authored two books, *Beating the Odds and Overcoming the Odds*, focusing on parenting and high-achieving African Americans in science.

A child-leader in the Civil Rights Movement, Dr. Hrabowski was prominently featured in Spike Lee's 1997 documentary, *Four Little Girls*, on the racially motivated bombing in 1963 of Birmingham's Sixteenth Street Baptist Church. Born in 1950 in Birmingham, Alabama, Dr. Hrabowski graduated at 19 from Hampton Institute with highest honors in mathematics. At the University of Illinois at Urbana-Champaign, he received his M.A. in mathematics and four years later his Ph.D. in higher education administration/statistics at age 24.

*Jerry Jasinowski, President, Manufacturing Institute, National Association of Manufacturers*

Jerry J. Jasinowski is president of The Manufacturing Institute, the research and education arm of the National Association of Manufacturers (NAM). He is also past president of the NAM, the largest industry trade group in the country, with 14,000 member companies and 350 member associations across all industrial sectors. One of the country's most respected authorities on political, economic and manufacturing trends, Jasinowski became president of the NAM in 1990 and served until his retirement in 2004. Under Jasinowski's leadership, the NAM helped shape national policies on a broad range of issues, focusing on enhancing productivity and economic growth; improving monetary policy; reducing taxes; advancing technology improvements; improving education and employee training; and increasing international trade.

A one-time factory worker, Jasinowski joined the U.S. Air Force as an intelligence officer, serving in the Far East in the mid 1960's. He went on to become assistant professor of economics at the U.S. Air Force Academy. In the early 1970s, Jasinowski managed research and legislative activities for the Joint Economic Committee of Congress. In 1976, he served as director of the Carter Administration's economic transition team for the departments of Treasury, Commerce, Labor, the Council of Economic Advisors and the Federal Reserve. He later was appointed assistant secretary for policy at the U.S. Department of Commerce.

Jasinowski is a director of Harsco Corporation and Phoenix Home Life; an advisor to American Industrial Partners; and has been affiliated with several successful e-commerce companies, including Logistics.com and LendingTree.com. In 1997, he was awarded the Anti-Defamation League Person of the Year award.

*Henry Johnson, Assistant Secretary of Education, Elementary and Secondary Education*

Henry L. Johnson has served as assistant secretary for elementary and secondary education since July 28, 2005. He plays a pivotal role in policy and management issues affecting elementary and secondary education. Specifically, he directs, coordinates, and recommends policy for programs designed to assist state and local education agencies with: improving the achievement of elementary and secondary school students; helping ensure equal access to services leading to such improvement for all children, particularly children who are economically disadvantaged; fostering educational improvement at the state and local levels; and providing financial assistance to local education agencies whose local revenues are affected by federal activities.

Previously, Dr. Johnson was the state superintendent of education in Mississippi. He has also served as associate state superintendent of the North Carolina Department of Public Instruction and assistant superintendent for curriculum and instruction for both the Johnston County Schools (NC), and the Pleasantville School System (NJ). He has over 30 years of experience as a professional educator. This includes seven years as a science and mathematics classroom teacher, three years as a principal, and two years as the director of middle schools programs for the Wake County (NC) school system. For five years, he served as the director of policy development and research for the North Carolina School Boards Association.

Born in Tuscaloosa, AL, Johnson was educated in the public schools of North Carolina. He earned his Bachelor's degree in biology at Livingstone College, and a Master's in science education at the University of North Carolina at Chapel Hill. In 1990, he received a doctorate in school administration at North Carolina State University.

*Judith Kurland, The Senior Consultant to DCA Boston; President Elect, Massachusetts Public Health Association*

*Stanley S. Litow, Vice President, IBM Corporation*

Stanley Litow is the President of the IBM Foundation and IBM's Vice President for Corporate Community Relations. He heads all corporate citizenship efforts across IBM, which contributes \$145 million in 170 countries. He conceived Reinventing Education, a program serving over 80,000 teachers and eight million children globally. IBM's efforts in education have raised student achievement and won the company the Ron Brown Award presented by the President of the United States. He has helped lead three National Education Summits, which took place at IBM and similar efforts in Latin America and Europe.

Before joining IBM, Mr. Litow served as Deputy Chancellor of Schools for New York City, the nation's largest school system serving 1.3 million children. Previously, he founded and ran Interface, a non-profit think tank, and served as an aide to both the Mayor and Governor of New York.

Mr. Litow's articles and essays have appeared in numerous books and publications, including *Yale Law Review*, the Annual Survey of American Law, Brookings Papers, the American Academy of Sciences, *The Journal for the Center for National Policy*, and the Urban School's *Journal* as well as *The New York Times* and *Newsday*.

He chairs the Global Leadership Network and serves on the board of Harvard Business School's Initiative on Social Enterprise, the Council on Foundations, the Citizen's Budget Commission, Independent Sector, and the After School Corporation.

*Richard Kilberg, President and Executive Producer, Fred Friendly Seminars, Inc.*

Richard Kilberg, President and Executive Producer of the Fred Friendly Seminars, Inc., was the executive producer for the Fred Friendly/PBS series *Our Genes/Our Choices*, *Liberty & Limits: The Federalist Idea 200 Years Later* and *Profits and Promises*, as well as the specials, *DISCONNECTED: Politics, the Press and the Public*, *Epidemic!*, *Beyond Black and White: Affirmative Action in America*, *Before I Die: Medical Care and Personal Choices*, *Your Money and Your Life: America's Managed Care Revolution* and *Who Cares: Chronic Illness in America*. He has produced a variety of other distinguished television programming. His documentaries, *Adam Clayton Powell*, *Huey Long*, and *The Brooklyn Bridge*, have received two Academy Award Nominations, a DuPont Columbia Journalism Award, an Ohio State Journalism Award, a Christopher Medal, "Best of Festivals" awards, and other honors. He has also been a programming and production executive at PBS, HBO, and in independent television production.

*The Hon. Howard "Buck" McKeon (R-CA), Chair, 21st Century Competitiveness Subcommittee*

Over his 12 years in the U.S. House of Representatives, Congressman Howard P. "Buck" McKeon has proven to be a vocal advocate for preserving Social Security, cutting the national debt, providing tax cuts for America's working families, and strengthening the military. Rep. McKeon has also earned a reputation as a leader in the national education reform movement.

A senior member of the House Education and the Workforce Committee, Rep. McKeon realizes that education is "the great equalizer." He understands that a quality education can be the bridge that leads a child from a life of poverty to a life of opportunity and success. Since 1995, Rep. McKeon

has chaired the House Subcommittee on 21st Century Competitiveness, with jurisdiction over higher education, technology in education, teacher training, job training, and welfare reform. In this role, his efforts to bridge the education gap between low-income and wealthy students have resulted in a decrease in the student loan interest rate to the lowest rate in the program's 38-year history.

Rep. McKeon has also worked with other House Republican leaders to increase Pell Grant fundraising. Nearly four and a half million low-income students use Pell Grants to help them achieve their dreams of a higher education. Rep. McKeon supported raising the maximum Pell grant to \$4,050, an almost \$2,000 increase in the Pell grant since taking over as Chairman.

Later this year, the House Education and the Workforce Committee will begin the process of reauthorizing the Higher Education Act, with a strong emphasis on accountability and quality in higher education. With this mind, Rep. McKeon believes that Congress must continue its work to give our nation's students the skills they need to compete in an ever-changing economy. Rep. McKeon has also been instrumental in workforce development policy, having gained passage of the Workforce Investment Act of 1998. WIA reformed the nation's job training system that formerly was fragmented, contained overlapping programs, and did not serve either job seekers or employers well. He is also a frontrunner in the Welfare Reform movement and a co-author of The Personal Responsibility, Work and Family Promotions Act.

#### *Ziad S. Ojakli, Group Vice-President for Corporate Affairs, Ford Motor Company*

Ziad S. Ojakli is a Ford Motor Company group vice president of corporate affairs responsible for overseeing federal and international governmental affairs, public policy, and the company's corporate relations activities, which includes the Ford Motor Company Fund. Based in Washington D.C., he joined the company on February 1, 2004.

From 2001 – 2004, Ojakli served President George W. Bush as principal deputy for legislative affairs, the President's chief liaison to the United States Senate. More recently, he worked to pass the president's Jobs and Growth legislation. In addition to promoting the President's legislative agenda in the Senate, Ojakli directed the administration's efforts to secure confirmation of presidential nominations. Prior to joining the White House staff, Ojakli served as the Senate liaison for the Bush-Cheney Transition Team and as Congressional liaison for Victory 2000 at the Republican National Committee.

From 1998 to 2000, Ojakli was policy director and chief of staff to the Senate Republican conference secretary, the late Sen. Paul Coverdell (R-GA). Ojakli played a key role in planning and implementing the legislative goals of the Senate Republican leadership and was responsible for developing and managing much of the communications strategy for the Republican leadership. From 1995 to 1998, Ojakli served as chief of staff to Rep. Mark Souder (R-IN) and was Souder's key political and policy advisor. Prior to that, he was a legislative assistant to Sen. Dan Coats (R-IN), specializing in budget, tax, trade, energy and environmental issues.

#### *Guy Patton, President, Fidelity Outsourcing Services Company*

Guy Patton is President of Fidelity Human Resources Services Company, a unit of Fidelity Investments, the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans, and a leading online brokerage firm. Previously, Mr. Patton was executive vice president and head of human resources and a member of the Fidelity Management Committee.

He was responsible for the company's corporate human resources functions, including recruitment, compensation, benefits, and employee relations, as well as management and organizational development.

Mr. Patton joined Fidelity as a customer service representative in Fidelity's retail business, then rose to assistant vice president of operations planning and analysis, a position he held until 1992. He has also served as vice president of the participant services group for Fidelity Institutional Retirement Services Co., senior vice president of client services operations, and executive vice president of FIRSCo, responsible for the Emerging Corporate Market group, a business unit dedicated to delivering Fidelity's products and services to small and medium sized business.

Mr. Patton has been a member of the board of trustees for numerous not-for-profit organizations, including Jobs for the Future and InRoads, and he has served as president of the Board of Trustees for the Childhood Trust.

### *Damian Ramsey, Student, Brown University*

When Damian Ramsey enrolled at the University Park Campus School in 1998 as a seventh grader, he could barely read a fourth-grade textbook or tackle a basic multiplication problem. By many expectations, even his own, Damian Ramsey was supposed to be a failure. Today, Damian, a tall, bespectacled 18-year-old, devours the works of Dickens and Fitzgerald. He has just begun his sophomore year at Brown University.

In 2003, Damian was one of 31 students who graduated from the University Park Campus School, a partnership between Clark University and Worcester public schools. His story is not unlike those of his classmates from Worcester's Main South, a neighborhood notorious for its high crime rate and low academic standards in this blue-collar city of 173,000. High school graduation was questionable for these students; college did not seem to be an option. But that is where each headed last fall.

Damian concedes that it has not been easy. He grew up with his single mother and two younger siblings. He had to give up basketball to work at a clothing store about 20 hours a week. He has not chosen a major but has a passion for words and literature. His graduation speech was about confidence, though he considers himself less self-assured than he appears.

### *Mike Schmidt, Director, Education and Community Development, Ford Motor Company Fund*

Mike Schmidt has worked on education and workforce development issues in both the public and private sectors. He joined Ford Motor Company in July of 1996, and currently serves as the Contributions Director for Education and Community Development for the Ford Motor Company Fund. In this capacity, Mike oversees Ford's major national partnerships with public K-12 education, – including the Henry Ford Academy and the Ford Partnership for Advanced Studies (Ford PAS) – as well as the company's relationships with colleges and universities. Before coming to the Ford Fund, Mike worked on a number of educational initiatives for the company, including managing the design and launch of the Henry Ford Academy, serving as the chair of the National Employer Leadership Council, and working as a member of the joint UAW/Ford team that designed the UAW/Ford Family Service and Learning Center initiative.

Before coming to Ford, Mike worked on national education and workforce development issues as a Senior Policy Analyst in President Clinton's Domestic Policy Council in Washington DC from

1993 to 1996. In this capacity, he participated in the creation and implementation of a number of initiatives, including Goals 2000, School to Work, and the Technology Learning Challenge program. He also worked on federal training and development policy for the U.S. Office of Personnel Management and as a staff member for the Secretary's Commission on Achieving Necessary Skills (SCANS) at the U.S. Department of Labor. Mike earned a BA from The University of Michigan, and a Masters of Public Management from the University of Maryland School of Public Affairs.

*Jeanne Shaheen, Director, Institute of Politics, Harvard University*

In 1996, Jeanne Shaheen became New Hampshire's first woman governor and the first Democrat elected governor in 16 years. She was reelected in 1998 and 2000, becoming only the fourth governor in New Hampshire history elected to three consecutive terms. In 2002 she narrowly lost her bid for the U.S. Senate.

As Governor, Shaheen successfully fought to strengthen education from kindergarten through college; improve health care; build New Hampshire's high-tech and international economy; and maintain a fiscally responsible state government. She worked to move New Hampshire forward while making sure state government lived within its means. Gov. Shaheen also increased the state's investment in local public schools, job training, the University System, and community technical colleges, and made the state's largest investment ever in capital improvements for the University System. Recognizing that money alone does not improve the quality of schools, her administration began the testing of first-year teachers, toughened teacher re-certification standards, launched an innovative leadership academy to help communities improve their schools, and developed a school report card so parents would know how their childrens' schools measure up.

Since leaving office, Shaheen has served as a Senior Fellow at both the Institute of Politics at Harvard's Kennedy School of Government and the College of Citizenship and Public Service at Tufts University. As a Tufts fellow, she developed and co-taught a new course called "Governing in a Partisan Environment," using the lessons learned as governor to describe successful policymaking in divided government. Shaheen was the National Chair of the Kerry-Edwards Campaign for President and is on the Board of the Nellie Mae Education Foundation.

*Daria M. Sheehan, Vice President and Secretary, Citigroup Foundation*

Daria Sheehan is Vice President and Secretary of the Citigroup Foundation. In 2004, the Citigroup Foundation and Citigroup businesses awarded grants totaling more than \$100 million in 86 countries. The foundation's priorities are financial education, educating the next generation, and building communities and entrepreneurs. Ms. Sheehan directs the foundation's worldwide grantmaking in education and financial education for youth. The education portfolio supports programs that prepare young people for personal and professional success by promoting early literacy development, improving teacher quality, increasing student achievement, and enhancing youth development. Financial education for young people, arts education, and access to higher education are also significant priorities under Ms. Sheehan's direction.

Ms. Sheehan serves on a number of nonprofit boards, including High 5 Tickets to the Arts. She is a member and past chairperson of the Virtual Enterprises Advisory Board and represents Citigroup on the New York State Financial Literacy Coalition. She also serves on the Executive Committee of the High School of Economics and Finance and the National Academy Foundation's Advisory Board Leadership Council.

Prior to joining Citigroup, Ms. Sheehan held various positions in corporate communications, community relations, and consumer affairs at Pepsi-Cola Company, Unilever, and Chesebrough-Pond's.

*Carlos Torres, State Street Bank and Year Up graduate*

I was raised as an only child in a single parent home and lived in poverty all of my life. I lived in shelters and with different family members before settling down in Roxbury with my mother, where I lived for 7 years. After graduating high school, with no college education to look forward to and only a part-time job, I could not see the possibilities to have a better life. At the very young age of 17, I became a father. I took on the role of being a parent with high expectations; I wanted to provide a better life for my child. However, I didn't have any guidance of my own through the process. The challenge became even greater when we had a second child two years later.

I worked hard to provide my family a better life than the one I lived. With the help of Year Up, I found the motivation to succeed and the opportunity to make great money. Now, my future looks bright. I have great technical, communication, and speaking skills to help me in the workplace environment. I currently hold a full-time job at State Street Financial Center with growing opportunities in the business and technical fields. I attend Cambridge College two nights a week with a scholarship earned at Year Up. I am a father to a five year-old girl and three year-old boy. I am a husband to a wonderful woman, and I am a role model to my peers and colleagues around me.

*Maria Tukeva, Assistant Superintendent, District of Columbia Public Schools; Principal, Bell Multicultural Senior High School*

*David Wessel, Deputy Bureau Chief, The Wall Street Journal*

David Wessel is deputy bureau chief of *The Wall Street Journal's* Washington bureau and writes the "Capital" column, a weekly look at the economy and forces shaping living standards around the world. He also appears frequently on CNBC and National Public Radio.

Mr. Wessel joined *The Wall Street Journal* in 1984 in Boston and moved to Washington in 1987. In 1999 and 2000, he served as the newspaper's Berlin bureau chief. He previously worked for *The Boston Globe*, the *Hartford (CT) Courant*, and *Middletown (CT) Press*. A graduate of Haverford College, he was Knight Bagehot Fellow in Business & Economics Journalism at Columbia University in 1980-81. He has shared two Pulitzer Prizes, one for *Boston Globe* stories on the persistence of racism in Boston and the other for stories in *The Wall Street Journal* on corporate wrong-doing. He is the co-author, with *Wall Street Journal* reporter Bob Davis, of *Prosperity* (1998), which argues that the next 20 years will be better for the American middle class than the previous 20.

Mr. Wessel has served as a member of the Committee for Economic Development's Research Advisory Board and the advisory board of the Community College Research Center at Columbia University.